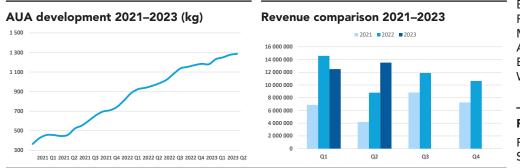


# Voima Gold Ltd. (2843889-9)

## Commentary

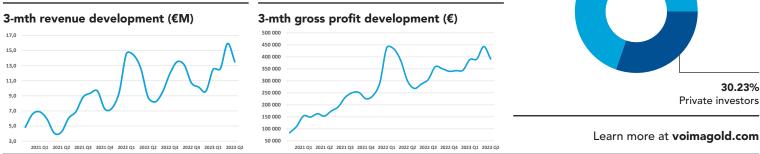
"After a slight contraction in Q1, our 12-month rolling revenue reached an all-time high in May. The short-lived contraction was a direct result of exceptionally high revenue over the same period in 2022, following the escalation of the war in Ukraine and the new all-time highs for gold. The strong revenue in Q2 was supported by growth in HNWI sales and Voima Miners recycling volumes, which continued to make new all-time highs. We also had a major product release in June: our 3rd-generation app. The new app gives significant agility for our future product development and features an improved user experience more in line with Voima's overall brand. The inhouse-built app brings us full control over the user experience and allows us to develop our retail sales from which we believe to see results in H2. Throughout the quarter, we started to see positive impacts of the structural changes initiated in Q1. This has contributed to higher profitability and improved efficiency in product delivery, as we predicted in Q1. Coming into H2, we are confident that we will start to see the fruits of our R&D investments over the past years, which have allowed us to build the foundation on which we now stand." - Marko Viinikka, CEO



#### June 2023 figures

| 12-mth rolling revenue | <b>AUA</b>         | Active Customers   | MRR June       |
|------------------------|--------------------|--------------------|----------------|
| €48.5M                 | 1,286 kg           | 1,667              | €43.1K         |
| (+23%)                 | (+34%)             | (+15%)             | (+32%)         |
| 12-mth gross profit    | 3-mth gross profit | Gross profit (%)   | <b>MRR YTD</b> |
| €1.4M                  | €390.8K            | 3.00%              | €251.6K        |
| (+19%)                 | (+28%)             | (prev. year 3.18%) | (+40%)         |

The percentage figures in parentheses are year-over-year comparisons. Active Customer is a Customer who holds one gram of gold or more on their Voima Account. MRR (monthly recurring revenue) stands for the charged, monthly account fees (0.99% p.a.). Gross profit (%) is calculated year-to-date.



Disclaimer While great care has been taken to ensure the accuracy of the figures in this document, in case there are any discrepancies between this document and the financial documentation provided by Voima's financial auditor, Hill Audit Oy, the latter documents shall prevail. Copies of this documentation can be received on request. Nothing in this document constitutes an investment recommendation or an offer for the purchase or sale of gold, any gold-related products and services or any other products, services, securities or financial instruments. This document does not suggest the future or expected value of gold or any gold-related products or services, or implicitly recommend or suggest an investment strategy of any kind. You should be aware that the risk of loss in trading or holding commodities such as gold can be substantial. As with any asset, the value of gold can go up or down, and there can be a substantial risk that you lose money buying, selling, holding or investing in gold. Voima Gold Oy is a limited liability company operating under the laws of Finland and the European Union and does not offer legal or taxation guidance on any jurisdictions. You are responsible for compliance with your local laws and regulations, including but not limited to tax laws, and paying local taxes that may be applied to gold purchases, gold sales and gold custody.

#### **Contact Voima**

## **Company profile**

Voima Gold Ltd. is a Finnish company that offers trading and storage services for physical gold.

We serve individuals, companies and organisations alike.

For industrial Customers, we have our own Voima Miners unit.

#### Key data

| Official name       | Voima Gold Oy           |
|---------------------|-------------------------|
| Parallel names      | Voima Gold Ltd.         |
|                     | Voima Gold Ab (Swedish) |
| Business ID         | 2843889-9               |
| Founded in          | July 2017               |
| Main office         | Helsinki, Finland       |
| Additional facility | Rovaniemi, Finland      |
| Employees           | 23                      |
| Website             | www.voimagold.com       |
|                     |                         |

#### **Parent-subsidiary relations**

| Parent     | Voima Capital Oy        |
|------------|-------------------------|
| Subsidiary | Voima Gold Financing Oy |

#### **Board of Directors**

| Chairman | Saku Pitkänen  |
|----------|----------------|
| Member   | Norman Day     |
| Member   | Marko Viinikka |
|          |                |

#### Shareholder structure

Voima Capital Oy 69.77%