

Company Fact Sheet

September 2021

Voima Gold Ltd. (2843889-9)

Commentary

"Our main performance indicator AUM (assets under management) has continued a favourable growth trend in 2021, going over 600 kg in September. We have surpassed a monthly revenue cap of €2M four times this year, reaching a sales record of €3.8M in September. Our subsidiary Voima Gold Financing Oy has also released a new product, VoimaCredit™, which has garnered great interest already.

This shows that there is more awareness of Voima's services, and that Customers are trusting us more and more. Our updated onboarding process has also made it more effortless to become our Customer.

Furthermore, we have established our three strategic pillars—profitability, independence and banking aspirations—that will brace all our operations. These milestones take us closer to the provision of gold-based banking services and the fulfillment of the brand promise." – Marko Viinikka, CEO

1 000

R&D expenditure (K€)

2018

to €720K, which is around 50% of our

Creation, VerifiedValue™ & ESG, Banking, IT and 50% of Executive

2019

The 2021 R&D expenditure (YTD) amounts

overall costs (compensation costs + OPEX).

R&D expenditure includes salaries and expenses from the following areas: Voima Miners Business Development, Digital & Design, Translation & Content

2020

MRR September €16.5K

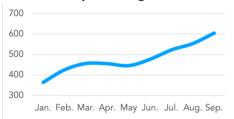
(+71%)

MRR YTD €121.8K (+169%)

2021

2017

AUM development (kg)

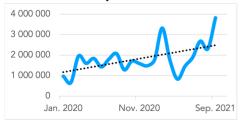


September 2021 figures

Net sales YTD	AUM	Active Customers
€19.9M	605 kg	YTD
(+45.9%)	(+104%)	929 (+51.5%)
Gross profit YTD €542.2K (+32.2%)	Gross profit YTD (%) 2.73%	VGF loan portfolio >€1M (since June 2021)

Sales and gross profit figures do not include extraordinary revenue (€820K) and CoS (€803K) from August 2020 that relate to manual hedging of gold-backed capital loans. Active Customer is a Customer who holds one gram of gold or more on their Voima Account. The total number of registered Customers is 2,472. VGF loan portfolio stands for the amount of issued loans. MRR (monthly recurring revenue) stands for the charged, monthly safe account fees (0.99% p.a.).

Revenue development (2020-2021)







Company profile

Voima's main product is Voima Account, an account that lets Customers hold gold and euros. Voima's subsidiary, Voima Gold Financing Oy, also offers credit and euro interest products that are collateralised by gold: VoimaCredit[™] and gold-backed euro obligation.

Voima serves retail, industrial, HNWI and institutional Customers alike. Bigger Customers are offered bespoke services, and industrial Customers have their own dedicated Voima Miners unit.

Key data

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Official name	Voima Gold Oy
Parrallel names	Voima Gold Ltd.
	Voima Gold Ab (Swedish)
Business ID	2843889-9
Founded in	July 2017
Main office	Helsinki, Finland
Additional facility	Rovaniemi, Finland
Employees	18
Website	www.voimagold.com

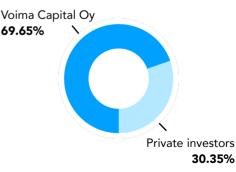
Parent-subsidiary relations

Parent	Voima Capital Oy
Subsidiary	Voima Gold Financing Oy

Board of Directors

Chairman	Sami Alatalo
Member	Tapani Järvinen
Member	Risto Päivänsalo
Member	Marko Viinikka

Shareholder structure



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